

**MEDIA RELEASE  
FOR IMMEDIATE RELEASE**

## **MID-AUTUMN GRANDEUR AT GOODWOOD PARK HOTEL**

*A new blue pea flower creation is the dazzling star  
18 August to 24 September 2018*



*L-R The 2018 snowskin mooncake collection: Almond Beancurd with Longan; Blue Pea Flower with White Lotus Seed Paste and Melon Seeds; Soursop with Calamansi*

*Singapore, June 2018* – The Mid-Autumn Festival is traditionally a time for reunion – symbolised by the ‘completeness’ of the full moon that will light up the night sky on 24 September 2018 – and the enjoyment of mooncakes. This year, Goodwood Park Hotel is proud to present, as part of its snowskin collection, the brand new **Blue Pea Flower with White Lotus Seed Paste and Melon Seeds**, a gorgeously-hued masterpiece that is bound to be a head-turner at any gathering.

Back by popular demand and sporting a new ‘skin’ is **Almond Beancurd with Longan**, last introduced in 2010 as part of the hotel’s 110<sup>th</sup> year anniversary celebration; and **Soursop with Calamansi**, an inspired local take on a similar version that was created in 2009.

The evergreen D24 and ‘Mao Shan Wang’ snowskin mooncakes make a comeback as well, alongside traditional baked favourites, all freshly made with no preservatives.



Available from **18 August to 24 September 2018**, these irresistible mooncakes are presented in newly-designed exquisite gold boxes adorned with a bold and elegant peony. To order, guests may visit the Deli from 9am to 9pm, contact the **Mooncake Call Centre** at **(65) 6730 1868** (general enquiries) and **6730 1867** (corporate enquiries) from 9am to 7pm (Mondays to Fridays) and 9am to 1pm (Saturdays, Sundays and public holidays) or email the order form

(available at the hotel or at [www.goodwoodparkhotel.com](http://www.goodwoodparkhotel.com)) to: [mooncake@goodwoodparkhotel.com](mailto:mooncake@goodwoodparkhotel.com).\*

Alternatively, guests can also place orders online at <http://festivepromotions.goodwoodparkhotel.com>.

Last pre-order date is **19 September 2018, 5pm**.

*\*Orders will be taken from 11am on 18 August 2018.*

**NEW THIS YEAR!**

**SNOWSKIN COLLECTION**

**Blue Pea Flower with White Lotus Seed Paste and Melon Seeds 冰皮蝶豆花瓜仁白莲蓉**

Nett Price: \$64 for four pieces; \$42 for two pieces



The blue pea (or butterfly pea) flower is much favoured as a natural food colouring, boasting a beautiful indigo tinge and a spot on the 'gram. For the first time, Goodwood Park Hotel dabbles on a deep blue canvas for its coveted snowskin mooncakes, interspersing the shade with brushstrokes of white. Within lies white lotus seed paste and melon seeds, making it a deliciously sweet reward. Pure blue pea flower

essence is used in the making of this creation.

**Almond Beancurd with Longan 冰皮龙眼杏仁豆腐**

Nett Price: \$56 for four pieces; \$36 for two pieces

This delightful dessert-in-a-mooncake is decked in pretty shades of red and white as a fitting tribute to the nation's birthday on 9 August. Smooth almond beancurd paste is complemented with juicy longan bits that add texture.



**Soursop with Calamansi 冰皮红毛榴槿酸柑**

Nett Price: \$54 for four pieces; \$34 for two pieces



First introduced in 2009 as *Soursop Snowskin Mooncake*, this creation entices with a happy lime green face and an equally delightful taste. This tropical treasure offers a burst of sweet yet tangy flavours in one bite. Filled with smooth, velvety calamansi

puree and juicy pulp made from fresh soursops, this snowskin mooncake is indeed a refreshing treat, especially in our hot Singapore climate.

**ALL-TIME FAVOURITES**

**'Mao Shan Wang' Durian 冰皮猫山王榴槿**

Nett Price: \$88 for four pieces; \$56 for two pieces

Fans of this premium durian will be enamoured with these kingly mooncake treats made with its rich luscious pulp.



**Snowskin Combo 冰皮组合**

Nett Price: \$62 for four pieces

The **Snowskin Combo** is a popular choice as a gift and a great way to sample an assortment of different flavours. Featuring a selection of the hotel's famed tropical fruit-based mooncakes, each box contains one piece each of *Soursop with Calamansi*, *Mango with Pomelo*, *Cempedak* and *D24 Durian*.

*For individual nett prices of the Mango with Pomelo; Cempedak and D24 Durian flavours, please refer to price list below.*

**Traditional Baked Mooncakes 烘皮月饼**

Handcrafted and baked to perfection, six quintessential varieties of baked mooncakes are also available – *Lotus Seed Paste with Melon Seeds*; *Lotus Seed Paste with Double Yolks*; *Lotus Seed Paste with Four Yolks*; *Assorted Nuts with Ham ('Kum Toy')*; and *White Lotus Seed Paste with Single or Double Yolks*. *Nett Price: Please refer to price list below.*

A definite crowd-pleaser is the **Baked Combo** that consists of one piece each of *Lotus Seed Paste with Melon Seeds*, *Lotus Seed Paste with Double Yolks*, *White Lotus Seed Paste with Single Yolk* and *Assorted Nuts with Ham* mooncakes.

*Nett Price: \$64 per box of four pieces*

**DISCOUNTS**

**Early Bird**

From 18 to 24 August 2018

25% discount for a minimum purchase of 2 boxes of 2 or 4 pieces

*\*Not valid for pre-orders and collection must be made on the same day of purchase at The Deli*

*\*Not applicable for 'Mao Shan Wang' Durian*

*\*Not applicable at Takashimaya*

**Early Bird Twin Set**

From 18 to 24 August 2018

\$55 nett for 1 box of Blue Pea Flower with White Lotus Seed Paste and Melon Seeds (2 pieces) and 1 box of Almond Beancurd with Longan (2 pieces)

*\*Valid for all modes of payment*

*\*Not valid for pre-orders and collection must be made on the same day of purchase at The Deli*

*\*Not applicable at Takashimaya*

**Early Bird Online Purchases**

From 14 to 20 August 2018

25% discount for a minimum purchase of 2 boxes of 2 or 4 pieces

*\*Not applicable for 'Mao Shan Wang' Durian*

### Online Exclusive

From 14 August to 19 September 2018  
15% discount on all items for online orders only

### Card Exclusive

From 18 August to 24 September 2018  
15% discount on all items for purchases made with Citi, UOB, DBS/POSB and OCBC Credit & Debit Cards  
*\*Not applicable at Takashimaya, VivoCity and Nex*

1 and 2 September 2018

20% discount on all items

25% discount for a minimum purchase of 4 boxes of 2 or 4 pieces

Purchases must be made with Citi, UOB, DBS/POSB and OCBC Credit & Debit Cards

*\*Not valid for pre-orders and collection must be made on the same day of purchase at The Deli*

*\*Not applicable for 'Mao Shan Wang' Durian*

*\*Not applicable at Takashimaya and VivoCity*

*Note: All takeaway prices quoted are inclusive of GST, unless otherwise stated. Digital images of mooncakes are available upon request.*

For media enquiries, please contact:

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### GENERAL INFORMATION ON GOODWOOD PARK HOTEL

- Address Goodwood Park Hotel, 22 Scotts Road, Singapore 228221
- Mainline (65) 6737 7411
- Website [www.goodwoodparkhotel.com](http://www.goodwoodparkhotel.com)
- Facebook facebook.com/GoodwoodParkHotel
- Instagram @goodwoodparkhotelsg
- Hashtag #goodwoodparkhotel
- Pinterest pinterest.com/goodwoodparksg
- Summary

An icon on Scotts Road, Goodwood Park Hotel is housed in a uniquely designed building that dates back to 1900. A distinguished institution in hospitality circles, the hotel is one of the most reputable pioneers of the tourism industry. Much of her original beauty has been faithfully restored and her majestic air artfully accentuated with fluted columns, delicate woodworks, decorative plasterwork and graceful archways. Through the years, she has gained recognition for her exquisite elegance, legendary charm and tradition of excellence, with her Grand Tower gazetted a national monument in 1989. The Hotel has five distinctive restaurants, each providing an exquisite dining experience, along with a deli and a bar.



### Mooncake Price List 2018

Items		2 Pcs	4 Pcs
<b>BAKED SELECTION 烘皮月饼</b>			
Lotus Seed Paste with Melon Seeds	瓜仁莲蓉	\$36	\$58
Lotus Seed Paste with Double Yolks	双黄莲蓉	\$40	\$68
Lotus Seed Paste with Four Yolks	四黄莲蓉	\$43.80	\$72
Assorted Nuts with Ham ('Kum Toy')	良园火腿	\$43.80	\$72
White Lotus Seed Paste with Single Yolk	单黄白莲蓉	\$40	\$68
White Lotus Seed Paste with Double Yolks	双黄白莲蓉	\$42	\$70
Baked Combo (Lotus Seed Paste with Melon Seeds, Lotus Seed Paste with Double Yolks, White Lotus Seed Paste with Single Yolk, Assorted Nuts with Ham – 1 pc each)	传统组合	-	\$64
Traditional Piglet Biscuit (filled with lotus seed paste)	猪仔饼	\$8 (1 pc)	-
<b>SNOWSKIN SELECTION 冰皮月饼</b>			
<b><i>New!</i></b> Blue Pea Flower with White Lotus Seed Paste and Melon Seeds	冰皮蝶豆花瓜仁白莲蓉	\$42	\$64
<b><i>New!</i></b> Almond Beancurd with Longan	冰皮龙眼杏仁豆腐	\$36	\$56
<b><i>New!</i></b> Soursop with Calamansi	冰皮红毛榴槿酸柑	\$34	\$54
<b><i>Popular!</i></b> Mango with Pomelo	冰皮杨枝甘露	\$34	\$54
<b><i>Popular!</i></b> Cempedak	冰皮金蜜	\$38	\$62
<b><i>Signature!</i></b> D24 Durian	冰皮 D24 榴槿	\$43.80	\$68
<b><i>Signature!</i></b> 'Mao Shan Wang' Durian	冰皮猫山王榴槿	\$56	\$88
Snowskin Combo (Soursop with Calamansi, Mango with Pomelo, Cempedak and D24 Durian – 1 pc each)	冰皮组合	-	\$62

Minimum 5 boxes of 4pcs are required for pre-orders. Terms and conditions apply, and differ for online orders.  
\*All takeaway prices quoted above are inclusive of GST.